

PRESS RELEASE

For Immediate Release

Contact: Deborah Sage
East Windsor, CT 06088
860.653.1135



COMMERCIAL BANK OF TEXAS (CBTx) (\$662 M ASSETS) HIRES INSURITAS TO LAUNCH INSURANCE AGENCY

Agency to Launch in 90 Days

East Windsor, CT 10/4/2016 – Insuritas announced it has been hired by Commercial Bank of Texas to install their award-winning insurance agency solution for its customers.

Raymond H. Rust III, President & CEO of Commercial Bank of Texas noted: “Commercial Bank of Texas realizes financial services are rapidly evolving and customers and their preferences continue to change. In addition to the personalized attention to our customers, we have improved customer access, convenience and continue to grow and offer other services as well. We also recognize that 100% of our customers buy auto, home and business insurance every year – and we are perfectly positioned to be their trusted Agent. Insuritas will build, launch and manage our full service insurance agency and will offer all lines of insurance products to protect our customers, their families and businesses. The Insuritas digital agency platform will allow our customers to instantly get insurance quotes every time they get a loan, get their insurance policy bill in the mail, or are visiting our online banking storefront.” Rust concluded; “Our success is the result of a team effort that includes our shareholders, employees and customers. Following the motto of former bank president Thomas W. Baker, “The Bank can prosper only as the community prospers.”

Jeff Chesky, President and CEO of Insuritas, noted: “Commercial Bank of Texas’ leadership wanted to provide a full suite of insurance products where customers can come to shop, compare and buy insurance as a natural extension of their promise to serve their customer and leverages the powerful brand equity and trusted relationships Professional Holding Corporation has created in their communities. Chesky added “We will install our award winning E-InsuranceAISLE™, LoanINSURE® and SmartCART Technology™ platforms, creating a virtual ‘Insurance Aisle’ inside the bank that will provide a powerful source of recurring, value added, non-cyclical fee income while helping more customers save time and money on insurance.”

About Insuritas

Insuritas pioneered the deployment of virtual “private labeled” insurance agencies that are integrated into bank and credit union operating environments – currently connected to over 5.5 million consumers and small businesses. The Insuritas solution, which is now installed in over 125 financial institutions, includes four core technology platforms that transform the shopping experience for millions of consumers for the insurance products they purchase and repurchase every year. Insuritas enables financial institutions to own an insurance agency solution without the significant capital investments required to build or buy an agency, or the inherent operational risks attendant to either of those approaches. Through a cost-effective outsourcing solution, financial institutions leverage Insuritas’ proven, end-to-end insurance agency solution. Click www.insuritas.com for additional information.

About Commercial Bank of Texas

CBTx is a nationally chartered community-oriented financial institution that offers a full range of banking, trust and insurance services to individuals, businesses and nonprofit organizations. It is a 5 Star Rated Bank by Bauer Financial, an independent bank rating firm. CBTx currently has 17 branches in 12



1 Hartfield Blvd, Suite 301
East Windsor, CT 06088
855-350-1100

communities including Alba, Allen, Bedford, Diboll, Elkhart, Emory, Kennard, Lewisville, Lufkin, Nacogdoches, Roxton, and Wells. CBTx understand the importance of being involved in and supporting the communities we serve. For more information about Commercial Bank of Texas, please visit www.cbtx.com.

###