

## PRESS RELEASE

*For Immediate Release*

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### **CORNING FEDERAL CREDIT UNION (\$1.29 B ASSETS) HIRES INSURITAS**

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**East Windsor, CT. March 16, 2017 – Insuritas, the nation’s premier provider of virtual insurance agencies, announced it has been hired by Corning Federal Credit Union, one of the largest credit unions in the State of New York.** Corning will be improving their insurance offerings, including the ability to reach members in all 50 states.

Jeff Chesky, President and CEO of Insuritas, noted: “Corning Credit Union’s leadership has recognized that with more than 100,000 members across the world buying insurance every year, they needed to scale their existing agency to provide a full suite of insurance products to their members as a natural extension of their core business and leverage the powerful brand equity and trusted relationships they’ve created in the market. With offices in New York, North Carolina and Pennsylvania, our team at Insuritas will bring our comprehensive products and delivery systems to insure all of Corning’s members.” Chesky added “Our deployment team will install our award winning E-InsuranceAISLE™, LoanINSURE® and SmartCART Technology™ platforms, creating a virtual ‘Insurance Aisle’ inside the Credit Union that will provide a powerful lift in recurring, value added, non-cyclical fee income while helping more members save time and money on insurance.”

#### **About Insuritas**

Insuritas pioneered the deployment of virtual “private labeled” insurance agencies that are integrated into bank and credit union operating environments – currently connected to over 7.4 million consumers and over 1.2 million small businesses. The Insuritas solution, which is now installed in over 150 financial institutions, includes four core technology platforms that transform the shopping experience for millions of consumers for the insurance products they purchase and repurchase every year. Insuritas enables financial institutions to own an insurance agency solution without the significant capital investments required to build or buy an agency, or the inherent operational risks attendant to either of those approaches. Through a cost-effective partnership solution, financial institutions leverage Insuritas’ proven, end-to-end insurance agency solution. Click [www.insuritas.com](http://www.insuritas.com) for additional information.

#### **About Corning Federal Credit Union**

Corning Credit Union serves more than 101,000 members across the United States and in many foreign countries. It operates 13 full-service offices in the Corning-Elmira region of New York; in Wilmington, North Carolina; and in Franklin County, Pennsylvania. Additional information is available at [www.corningcu.org](http://www.corningcu.org).

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