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## **Midwest BankCentre Expands Customer Service Menu With Debut of Midwest BankCentre Insurance Agency**

ST. LOUIS (June 30, 2016) – Seeking to expand the menu of financial services available to its customers in the most convenient possible way, **Midwest BankCentre** announced it will launch an in-house insurance agency on June 30, 2016.



**Midwest BankCentre Insurance Agency** will be owned by the bank holding company, **Midwest BankCentre, Inc.**, and managed by **Insuritas**, the nation's leader in insurance agency outsourcing for financial institutions. Founded in 1998 and based in East Windsor, Conn., Insuritas collaborates with more than 130 financial institutions nationwide via a digital platform. Bank customers can instantly generate multiple competitive cost quotes from multiple carriers for the specific insurance they are seeking to strengthen their financial foundations.

The agency will offer a comprehensive array of insurance products in the personal, business and life lines, including home owners, automobile, term and whole life, accidental death and disability, dental, renter's, property and casualty, general liability, umbrella, surety bond, builder's risk, and errors and omissions, among others. Customers are encouraged to consult with an agency representative by calling 844-788-0811 or to use [www.midwestbankcentre.com](http://www.midwestbankcentre.com) to complete a transaction 100% on-line.

"We recognize that virtually all of our customers buy auto and home insurance every year. In addition, customers who borrow money to buy real estate or rolling assets, whether fleets or equipment, need insurance," said Midwest BankCentre Regional President **Fred Dyer**. "Our agency now supplies them with a sophisticated, convenient one-stop shopping solution that is highly competitive on price, selection and service."

Midwest BankCentre President and CEO **Jim Watson** added that the agreement with Insuritas concluded a more than two-year search by the bank to identify the most effective and cost-efficient way to provide customers with access to quality insurance products. "Our core theme of *"Rising Together"* unequivocally states that the bank's success is linked to the success of our customers. We believe the decision to invest in our own insurance agency formation adds value

for customers by making us a more well-rounded institution offering a one-stop shopping experience.”

Midwest BankCentre has been a mainstay of St. Louis community banking for 110 years. With total assets exceeding \$1.6 billion, the locally-owned community bank provides integrated financial services with expertise in commercial, retail and digital banking; business cash management; mortgage lending; and consumer lending. Midwest BankCentre is scheduled to close on its acquisition of Bremen Bank & Trust Co. in July 2016.

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**Editor’s note:** Midwest BankCentre ([www.midwestbankcentre.com](http://www.midwestbankcentre.com)), founded in St. Louis in 1906, employs a staff of 270 currently working at 16 bank locations (with two more under construction) in the City of St. Louis, St. Louis County, Jefferson County and St. Charles County. In April 2015, it acquired Southern Commercial Bank, formed in 1891. In March 2016, it announced plans to buy Bremen Bank & Trust Co., founded in 1868, subject to recent approval by Bremen Bank stockholders and pending approvals of state and federal bank regulators. Customers can use 24,000 ATMs across the nation, surcharge-free, through the MoneyPass™ network. Since 2001, the bank has continuously achieved the **Bauer Financial 5-Start Superior** financial rating. The bank is a local leader in the **St. Louis Regional Unbanked Task Force** and its **Bank-On Save-Up St. Louis** initiative.